



South Metro Economic Development Study (2008)



Urban development is increasingly predicated upon understanding the economics of where employment locates and implications of imbalances between the resident workforce and available jobs. Rather than focus solely on traditional land use planning; in-depth analysis of base data enables employment type classification to distinguish between employment occurring naturally with population growth and employment in knowledge-intensive innovative industries which contributes to wealth creation and economic

development. In addition, matching residents and jobs at a detailed industry level identifies gaps in which employment can be targeted to provide opportunities for self-containment.

The approach undertaken by Pracsys involves compilation and analysis of base data to determine the current employment situation for the region and individual local government areas; survey top employers based upon discussions with local government; analyse the results to confirm presence of strategic industries and establish opportunities for supply chain completion, knowledge transfer and possible government investment attraction and document this information in a report which the Department for Planning and Infrastructure will utilise in their forward approach.

Client: Department for Planning & Infrastructure

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